Run4Ukraine, Inc. Privacy Policy

September 19, 2022

This policy describes what personal information we collect and how we use it.

Run for Ukraine, a Washington nonprofit corporation ("Run4Ukraine," "we," "us," or "our") operates to serve all site visitors. That goal powers all of the decisions we make, including how we gather and respect personal information. This privacy policy (this "Privacy Policy") exists to be as clear and straightforward as possible, because we know that you ("You," "user," "site user," or "valued user") care about how information you provide to us is used and shared. Our aim is for you — a valued user of our site — to always feel informed and empowered with respect to your privacy on Run4Ukraine.

This Privacy Policy applies to all information received by Run4Ukraine, both online and offline, on any platform, ("Platform", as used herein, includes the Run4Ukraine website, mobile applications, social media, Run4Ukraine-associated linked sites, and other cloud-based platforms which we may make available for your use), as well as any electronic, written, or verbal communications.

Acceptance of Terms

By using the Platform and/or using our services, you agree to the terms of this Privacy Policy and our accompanying [Terms of Use](#) ("Terms of Use"). Capitalized terms used but undefined herein have the meaning assigned them in the Terms of Use. If you do not agree to this Privacy Policy or the Terms of Use (collectively, this "Agreement"), please do not use the

Platform. Your use of the Platform will constitute your acknowledgment of your consent and agreement to abide by and be bound by this Privacy Policy and the Terms of Use.

The Information We Collect

Run4Ukraine collects information when you visit our Platform, create an account, edit your account information, or use features on the Platform to donate to a charity. Some of this information is technical information automatically logged by our servers. Outlined below are the types of information, both directly from you and indirectly through the collection of information by third-party service providers (together, "Partners") that we specifically collect.

You authorize us to use, store and otherwise process your personal information which relates to and identifies you, including (but not limited to) your name and address, to the extent reasonably necessary to provide the services which are available through our Platform, our Partners, successors, assignees, associates, sub-contractors, or other third parties.

1. Personal Information ("Personal Information")

For purposes of this Privacy Policy, Personal Information means any information or set of information that identifies or could be used by or on behalf of Run4Ukraine, or any of our Partners to identify you. Personal Information does not include information that is encoded, aggregated, anonymized, or publicly available information that has not been combined with non-public Personal Information.

The Personal Information we collect includes:

- Name

- Address
- E-mail address
- Phone number
- Residence and physical location
- Credit card/financial information/payment information (for donations)
- IP address
- Browser settings
- Device Settings
- Date of birth
- User name, password, display name
- Gender
- Occupation
- Photos
- Location/GPS-tracking (if applicable)
- Donation history
- [Include anything else]

Examples of the way in which we may collect your Personal Information include, but are not limited to:

- The registration process for Registered Users;
- Use of areas of the Platform, in which you may be asked to provide certain information about yourself, such as your name, mailing address, e-mail address, username and password, falling under the registration process for Registered Users ("Registration Process");
- Contact you regarding your donation(s), as to the quality of the service, as well as any potential errors that may have occurred;
- Voluntary submissions to Run4Ukraine requesting information about our products and services, signing up to receive information from us, or sending us an e-mail;
- E-mail subscriptions. Run4Ukraine may also compile a subscription list to which you voluntarily submit your name, mailing address, and/or email address. The purpose of such a subscription list would be to send you periodic updates to subscribers on matters of interest, provided you will have the ability to opt out of further communications

in accordance with procedures described in each such update.

2. Non-Personal/Other Information

In addition to the Personal Information, we and our Partners may collect additional information that does not personally identify you ("Other Information"). Other Information may include information collected:

1. From Your Activity. Information that we or our Partners may automatically collect when you visit, access, and/or use the Platform, including, but not limited to your IP address, Internet service provider, browser type and language, referring and exit pages and URLs, date and time, amount of time spent on particular pages, which sections of the Platform or Partner website you visit, number of links you click while on the Platform, search terms, operating system, general geographic location, and technical information about your mobile device.
2. From Cookies, JavaScript Tags. Information that we or Partners automatically collect using technical methods, including but not limited to cookies ("Cookies"), JavaScript tags, web beacons, pixel gifs, Flash cookies, and other locally stored objects. Cookies are small packets of data that a website stores on your computer's hard drive so that your computer will "remember" information about your visit. We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer until you delete them) to enhance your experience using Run4Ukraine and to allow us and our Partners to collect Other Information. You may be able to disable cookies and/or other locally stored cookies by disabling them in your browser or on your device. Please consult your Internet browser's documentation for information on how to do this and how to delete persistent cookies. However, if you decide not to accept cookies from us, Run4Ukraine may not function properly. We use JavaScript tags to trigger a sequence of events that includes viewing a first-party cookie (or setting that cookie

if it does not already exist) and to help us tailor and optimize Run4Ukraine.

3. Do Not Track ("DNT"). Run4Ukraine assumes no responsibility for responding to "Do Not Track" web browser signals. Consult external website polices regarding their responses to DNT signals.

Partners

Our Partners include, but are not limited to:

1. Google Analytics. Run4Ukraine uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses Cookies to help the website analyze how users interact with the Platform. Other Information generated by the Cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the Platform, compiling reports on Platform activity for website operators and providing other services relating to Platform activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of Cookies by selecting the appropriate settings on your browser; however, please note that if you do this you may not be able to use the full functionality of the Platform. By using the Platform, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Google Analytics collects information anonymously. It reports website trends without identifying individual visitors. **You can opt out of Google Analytics without affecting how you visit our Platform.** For more information on opting out of being tracked by Google Analytics across all websites you use, visit Google Ad Settings. Google's ability to use and

share information collected by Google Analytics about your visits to the Platform is restricted by the [Google Analytics Terms of Use](#) and the [Google Privacy Policy](#).

1. AddThis. Run4Ukraine uses AddThis, a web analytics and sharing service provided by Oracle Corporation. AddThis uses Cookies to help the Platform analyze how users visit the Platform and to provide a suite of tools for users to share, follow, view, recommend, and interact with content provided by Run4Ukraine. Other Information generated by the Cookie about your use of the Platform (including your IP address) will be transmitted to and stored by AddThis. To opt-out of data collection from AddThis, please visit [AddThis' Privacy Policy](#) page and follow instructions to "Opt Out."

2. Interest Based Advertising. Run4Ukraine incorporates remarketing by utilizing third party vendors (such as Google) to display content specific advertisements to visitors who have previously visited the Run4Ukraine site and/or expressed interest in the Run4Ukraine products when such visitors go to other websites that also incorporate similar remarketing tools. Run4Ukraine and other third-party vendors, including Google, use first-party cookies and third-party cookies together to inform, optimize and serve ads based on a User's past visits to the Run4Ukraine Platform.

Remarketing is a way for Run4Ukraine to connect to Run4Ukraine Users based upon such Users' past interactions with Run4Ukraine. Third-party vendors (such as Google) may show Run4Ukraine ads on other sites on the Web. User may opt out of this use of cookies by visiting the following site: http://www.networkadvertising.org/choices/

If you choose, you can opt out by turning off cookies in the preferences settings in your browser.

1. Classy. [Insert description of what is collected from Classy] https://www.classy.org/terms/privacy

2. From You. You are considered a Partner through the information that you voluntarily provide to us that does not identify you personally.

Run4Ukraine reserves the right to add or delete Partners at any time, at Run4Ukraine's sole discretion, subject to the terms of the Partner's privacy policy.

The Information Collected by or Through Third-Party Advertising Companies

We may share Other Information about your activity on the Platform with third parties for the purpose of tailoring, analyzing, managing, reporting, and optimizing advertising you see on the Platform and elsewhere. These third parties may use Cookies, pixel tags ("pixel tags," "web beacons," "pixel gifs," or "clear gifs"), and/or other technologies to collect such Other Information for such purposes. Pixel tags enable us, and these third-party advertisers, to recognize a browser's Cookie when a browser visits the Platform on which the pixel tag is located in order to learn which advertisement brings a user to a given site.

Search Engines and Other Sites

Search engines and other sites not affiliated with Run4Ukraine, such as archive.org or google.com, may crawl the Platform and make available to the public publicly-available content and postings from the Platform. The Platform may also contain links to other websites that Run4Ukraine is not responsible for, and has no connection with or responsibility for the privacy practices of such other websites. Run4Ukraine encourages its visitors and users to be aware of such search engines and other sites when they leave the Platform and to read the privacy statement of each website they visit.

How We Use and Share the Information

We use Personal Information and Other Information to provide you services, process your donations, solicit your feedback, inform you about our products and services, personalize communications and fundraising appeals that we believe will be of interest to you, and to improve our services to you.

Accessing and Modifying Information and Communication Preferences

Upon request, Run4Ukraine will grant individuals reasonable access to Personal Information that we and our agents hold about them. For example, visitors to the Platform who have provided Personal Information to us may review and/or make changes to the same by contacting Run4Ukraine. In addition, individuals may manage their receipt of marketing communications by clicking on the "unsubscribe" link located on the bottom of any Run4Ukraine marketing e-mail or by following the instructions found on the Platform. We will use commercially reasonable efforts to process such requests in a timely manner. You should be aware, however, that it is not always possible to completely remove or modify information in our subscription databases.

How We Protect the Information

We take commercially reasonable steps to protect your Personal Information and Other Information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. Please understand, however, that no security system is impenetrable. We cannot guarantee the security of our databases, nor can we guarantee that the information that you supply will not be intercepted while being transmitted to and from us over the Internet. In particular, e-mail sent to or from the Platform may not be secure, and you should, therefore, take special care in deciding what information you send to us via e-mail.

To help prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect. Our website uses a Transport Layer Security, the standard security technology for establishing an encrypted link between a web server and a browser. This link ensures that all data passed between the web server and browsers remain private. All online donation transactions are handled by Payment Card Industry (PCI)-compliant vendors. PCI refers to the technical and operational standards that businesses must follow to ensure that credit card data provided by cardholders is protected.

Important Notices to Non-U.S. Residents

Our Platform and our servers are operated in the United States. If you are located outside of the United States, please be aware that any Personal Information you provide to us will be transferred to the United States. By using the Platform and by providing us Personal Information in any manner, you consent to this transfer and our use of the information and data provided by you in accordance with this Privacy Policy.

If you have any questions regarding this Privacy Policy, please contact us as described in the "How to Contact Us" section below. We will investigate your question, respond to your inquiry, and attempt to resolve any concerns regarding your privacy question.

Links to External Websites

Run4Ukraine's Platform or any externally-facing communications from Run4Ukraine (from any platform or means, online or offline, verbal, written, or electronic) may contain links to third-party websites. Run4Ukraine has no control over the privacy practices or the content of those websites and is therefore not responsible for the content or the privacy policies of those

third-party websites. You should check the applicable third-party privacy policy and terms of use when visiting any other websites.

Children

We do not knowingly collect Personal Information from children under the age of 13 through the Services. If you are under 13, please do not use the Platform and do not give us any Personal Information. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce our Privacy Policy by instructing their children to never provide Personal Information through the services without their permission. If you have reason to believe that a child under the age of 13 has provided Personal Information to us, please contact us, and we will endeavor to delete that information from our databases.

Changes to This Privacy Policy

This Privacy Policy is effective as of the date stated at the top of this Privacy Policy. We may change this Privacy Policy from time to time, and will maintain on our Platform the most up to date version of this Privacy Policy. Please be aware that, to the extent permitted by applicable law, our use of the Personal Information and Other Information is governed by the Privacy Policy in effect at the time we collect the information. Please refer back to this Privacy Policy on a regular basis.

How to Contact Us

If you have questions about this Privacy Policy, please contact Run4Ukraine via e-mail at info@runforukraine.com with "PRIVACY POLICY" in the subject line and include your name, address, and phone

number, and please be sure to include the email that you use to send us the email is the same that you have previously provided us. Please also include the specific nature of your request for information.

Our intent is to promptly reply to every message we receive. This information is used to respond directly to your questions or comments. We also may file your comments to improve our services in the future.